Manager’s Message

2011 was another busy year at Credit Union House in support of league and credit union advocacy efforts. While there is much to look forward to in 2012, I wanted to provide a “by the numbers” snapshot of CU House activities over the past year:

1. **Number of visitors in 2011:** Over 3,000
2. **Number visits by Members of Congress, Senators, and other VIP leaders:** Over 100
3. **Number of leagues that hosted events at CU House this year:** 20, representing 24 states
4. **Number of credit unions that hosted their own events at CU House:** 3
5. **Number of annual contributors:** 454 (1/1 - 12/31/11)
6. **The state with the greatest number of annual contributors:** Texas (69)
7. **The state with the highest amount in contributions raised:** Texas ($41,475)
8. **States that achieved 100% of their 2011 fundraising goal:** 22
9. **Number of capital sponsorships:** 2
10. **Number of new CU House staff hired:** 1 (read more about our new Business Development Specialist Courtney Davis below)

In 2012, we will be focusing on another important number: 10. Over the past ten years, Credit Union House has served as a vital political advocacy tool for the credit union movement. Throughout 2012, we will be celebrating the 10-year milestone of successful operations for this facility.

Many of you met her personally during your fall Hike visits, but I wanted to more formally “introduce” Courtney Davis as the new Business Development Specialist at CU House. Courtney has previously worked for the American Bus Association and Visit Charlotte. She is originally from North Carolina and has a bachelor degree from the University of North Carolina.

You will find photos taken during Hike the Hills and other events in the latter part of the year on the next page and throughout this newsletter. A list of 2011 CU House contributors can be found starting on page 3 as well as on our website. Lastly, CU House is now actively using various social media to stay connected to our supporters; check out more information on page 5.

To our many contributors, thank you so much for your support in 2011. We are so fortunate to have supporters who include CU House in their budgets each year. I look forward to working with and seeing many of you at CU House events in 2012!

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**CU House Hall of Leaders: Call for Nominations**

The Credit Union House Hall of Leaders provides lasting recognition for credit union leaders whose commitment has made a significant impact on the credit union movement at the local, state, or national level.

Members of the Credit Union House Hall of Leaders have shown commitment that inspires others in the credit union movement. Inductees include board chairmen, league presidents, credit union CEOs, league board members, and volunteers. Their names remind all who visit Credit Union House of the many individuals who have volunteered their time to perpetuate the credit union movement and who demonstrate commitment to the values and mission on which credit unions were founded.

Nominations must be in by **February 17, 2012** for recognition at CUNA’s upcoming GAC. If you know an outstanding leader in your state, please refer to the CU House [website](#) or contact Sue McCue at (202) 548-3130 for more information.
Event Highlights

Credit Union House welcomed visitors from all over the world in 2011. The latter half of the year was especially busy with Hike the Hill activities coordinated by the leagues and CUNA, including legislative briefings, meetings with NCUA, and “welcome” receptions. WOCCU and CUNA jointly held an advocacy workshop for credit union leaders representing 9 Latin American and Caribbean countries.

A total of 31 (non-Hike) political fundraisers were also hosted at CU House in 2011. These functions and Hike the Hills generated over 100 visits by Members of Congress from 32 states. House Minority Whip Steny Hoyer (D, MD-5), Rep. Ed Royce (R, CA-40), Rep. Gwen Moore (D, WI-4), Rep. Todd Akin (R, MO-2), Rep. Mel Watt (D, NC-12), Rep. Raúl Labrador (R, ID-1), Sen. Jack Reed (D-RI), and Sen. Scott Brown (R-MA), were among the many visitors.

As a reminder, CU House is not limited to use by leagues. It is available to affiliated credit unions for a variety of events, including board planning sessions, staff retreats, receptions, and seated meals. Also note we have special rates for credit unions. For further information on availability, please contact Sue.

If you would like to share photos or a recent experience in the next Credit Union House newsletter, please contact us.

CUNA President/CEO Bill Cheney, Sen. Roger Wicker (R-MS), and Mississippi CU Assn. President/CEO Charles Elliott

Idaho CU League President/CEO Alan Cameron, CUNA President/CEO Bill Cheney, and Idaho credit union advocates with Rep. Raúl Labrador (R, ID-1)

CUNA President/CEO Bill Cheney, VP Political Affairs Trey Hawkins, and members of the Congressional Black Caucus. An impressive 17 Members of Congress attended the reception hosted by the CBC.
Thank You 2011 Contributors

Alabama
Listerhill CU
Redstone FCU
Rocket City FCU

Alaska
Alaska USA FCU
CU One
Denali Alaskan FCU
MAC FCU
Northern Skies FCU

Arizona
Altier CU
Arizona State CU
Hughes FCU
TruWest CU
Vantage West CU

Arkansas
Arkansas Superior FCU
Northwest Arkansas FCU
Pine Bluff Cotton Belt FCU

California
Bellco CU
C&O Financial Services & CO-OP*
Dale L. Rutt
Elevations CU*

Colorado
Colorado CU
CoastHills FCU
Kinecta FCU
LBS Financial CU
Los Angeles Firemens CU
Pacific FCU
Pacific Service CU
PateCAL CU
Schools First CU
Sky One CU
Southern California Postal CU
Star One CU
United Local CU
Western Healthcare FCU
Xceed Financial CU

Connecticut
Dutch Point CU

Delaware
American Spirit FCU
Cheryl H. Chilcutt
Cheesman Run FCU
Community Powered FCU
Delaware Alliance FCU
Delaware CU League
Dexta FCU
Provident FCU
Sussex County FCU

District of Columbia
EP FCU
Hoya FCU
Transportation FCU

Florida
Campus USA CU
Community CU of Florida
Florida State University
GTE FCU
League of Southeastern CUs

Georgia
Georgia's CUs
Hawaii
Hawaii's CUs

Idaho
Advantage Plus FCU
Beehive FCU
Cassia County Education Assn. CU
Cornerstone CU
Denay Moles
Icon CU
Idaho Advantage CU
Idaho CU League
Idaho State University FCU
Idaho United CU
Lewis Clark CU

Illinois
1st MidAmerica CU
ACME Continental CU
CEFCU
Corporate America Family CU
Decatur Earthmover CU
Financial Plus CU
Fox Valley CU
Healthcare Associates CU
Illinois Community CU
Kaskaskia Valley Community CU
Kimberly Hocking
Land of Lincoln CU
Members Choice CU-IL
Moline Municipal CU
Motorola Employees CU
NuMark CU
Peoria Postal Employees CU
R.T.A FCU
Scott CU
SDC Employees CU
Service Plus CU
South Division CU
Staley CU
State Farm FCU
Streator Community CU
Thom Ewen
Three Rivers Community CU
Tom Kane
Tory Eckstein
Win-Hood Co-op CU

Indiana
Smokey Stowers

Iowa
Collins Community CU
Iowa's CUs

Kansas
Community America CU
James D. Holt
Kansas CU Association
Kansas State University FCU
Kansas Teachers CU

Kentucky
AutoTruck FCU
CommonWealth CU
Daviess County Teachers FCU
Kentucky ECU

Louisiana
Heart of Louisiana FCU

Maine
Atlantic Regional FCU
Five County CU
Maine CU League
Maine Highlands FCU

Maryland
Allegany County Teachers FCU
Educational Systems FCU
IBEW 26 FCU
Money One FCU

Massachusetts
Mass Bay CU
Massachusetts CU League
Metro CU
MIT FCU

Michigan
Don Yuven
Genisys CU
James Kirk

Minnesota
Accentra CU
Affinity Plus FCU
Babbitt Steelworkers CU
Charles Albrecht

Co-op CU of Montevideo
Dan Stoltz
David Sawin

Emballage Vermillion CU
First Pace CU
Floodwood Area CU
General Mills FCU
H.B.I Employees CU
Harry Carter
Heartland CU
Hiway FCU
Hmong American FCU
Jeff Schwalen
Jim Carrier
Karen Fleming
Kelly McDonough
Kyle Markland
Mid Minnesota FCU
Minnesota Power Employees CU
Minnesota Valley FCU
Minnesota CU Network
Mower County ECU
Nick Meyer
North Memorial FCU
Northwoods CU
Pat Pierce
Paul Knorr
Pipefitters Teamsters CU
Postal CU
Soo Line CU
Soo Select CU

Oxford FCU
Peoples Choice CU
Rainbow FCU

State Farm FCU President/CEO Tom DeWitt and his board hosted a “Hill Day” at CU House, coordinated by the Illinois CU League and CUNA

**= Capital sponsorship
Thank You 2011 Contributors

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<tr>
<th>State</th>
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<td>Laredo Fire Department FCU</td>
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North Carolina CU League President John Radebaugh and credit union advocates enjoy a sunny day on the Rooftop Terrace.
Stay in touch with your “home away from home”

Credit Union House is celebrating the new year with new ways for supporters to stay connected to their “home away from home” on Capitol Hill. The website received a much-needed facelift, staff are now actively using Twitter (@CUHouse), and the new Facebook page will keep you current with photos of credit union happenings within our walls. Also, when you’re in town, you can now “check-in” at CU House on Foursquare.

In the coming weeks, the “Contribute Online” feature of the CU House website will be fully functional, providing the option to make your annual contribution online via MasterCard or Visa. For now, a PDF of our contribution form will appear when you click on the link. We want to make it as easy as possible for you to financially support this important foothold for credit unions in our nation’s capital.

Don’t forget to visit our new website, follow @CUHouse, and to “Like” us on Facebook!
Invest in your home away from home on Capitol Hill today. Contribution opportunities are open to individuals and credit unions with contribution levels designed to fit any size budget. Please choose the level that is right for you and help maintain credit unions' permanent presence on Capitol Hill.

To become a contributor, please complete and return the form to the right.

- **Friend Level** $25-$249
- **Bronze Level** $250-$499
- **Cornerstone Level** $500-$999
- **Silver Level** $1,000-$2,499
- **Gold Level** $2,500-$4,999
- **Platinum Level** $5,000-$9,999
- **Chairman Level** $10,000-$14,999
- **Patron Level** $15,000+

**Note:** Contributions to Credit Union House are not tax deductible as charitable contributions. They may be deductible as ordinary and necessary business expenses (consult your tax advisor).

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**Annual Contributor Form**

**Contact:**

- **Name:**
- **Title:**
- **CU/Organization:**
- **Mailing Address:**
- **City:**
- **State:**
- **Zip:**
- **Phone:**
- **E-mail:**

**Recognition:**

- **Contributor Level (Check One):**
  - __Patron__
  - __Chairman__
  - __Platinum__
  - __Gold__
  - __Silver__
  - __Cornerstone__
  - __Bronze__
  - __Friend__

- **Contributor is(s) (Check One):**
  - __Individual__
  - __Credit Union__
  - __Other__

**Recognition Name:**

**Payments:**

- Attached is my check/share draft for $__________________
- Please charge my: __Visa__ __Master Card __
  - Number: ____________ Exp: ____________
  - Name on card: __________________________
  - Signature: ______________________________

Please make your contribution to:

**Credit Union House**

413 C St. NE
Washington, D.C. 20002
Fax: (202) 548-3148
Phone: (202) 548-3131
www.cuhouse.com

**Note:** Contributions to Credit Union House are not tax deductible as charitable contributions; however, they may be deductible as ordinary and necessary business expenses (consult your tax advisor).

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**GAC Reminders**

- Stop by the **CU House Booth** on the **L Street Bridge** at the **Washington Convention Center**
- Visit our **Open House** on **Wednesday, March 21** from **9:00am-3:00pm**
- **League Presidents:** Don’t miss the annual **LLC Membership Meeting** on **Sunday, March 18**